

A top-down view of a workspace. In the center is a silver laptop with a white keyboard. A hand is typing on the keyboard. To the left is a blue folder or notebook. Above the laptop is a pink notebook with a feather pen resting on it. In the top left corner is a small glass jar filled with blue beads. In the top right corner are white hydrangea flowers. In the bottom left corner is a white pen with gold and black polka dots and the text 'Quick and Easy Blogging' written on it. The background is a plain white surface.

# 10 Things To Do After Your Website Is Set Up

[QuickandEasyBlogging.com](http://QuickandEasyBlogging.com)

Quick and  
Easy Blogging

Congratulations on your new website! Now that your online business is up and running let's take a look at what you can start doing. These 10 things will help you develop an awesome site and keep your business content fresh.

## **1 – Create Content**

Content is the foundation of your online business, you can never have too much of it. Your first priority should be creating content through writing a blog post, creating videos, a podcast or an image.

Focusing on content creation will help you have fresh content and promote your business and products to your audience.

## **2 – Share Your Content**

Share, share and share again! Once you've created your killer content you need to share it with others, how else are they going to find you?! Share link to your content on social media and in your newsletter.

Sharing content will bring visitors to your site and hopefully keep them coming back. Don't forget to add a newsletter opt-in to your post, or in the sidebar, for readers to subscribe and stay in the know.

## **3 – Promote Your Freebie**

Talking about newsletter opt-ins you should have a freebie item that readers receive when they sign up. This can be:

- An eBook
- A set of templates
- Checklists
- A set of videos
- An audio
- Or whatever your ideal customer wants

Whatever you create, make sure you promote it across your social media channels and on your site.

## 4 – Email Your List

Now that you've taken the time to build your subscriber list, it's important to stay in contact with them. Send out emails on a regular basis that include current blog posts, any sales or freebies you're offering and of course a little about you and your business.

Consistency is the key when it comes to sending out a newsletter. If you don't stay in contact with your subscribers they might forget your business exists.

## 5 – Look For Ways To Introduce Yourself To Others

Don't be afraid to introduce yourself to others. This can be through an interview or guest post on another blog. Why not contact your local paper and either submit an article about you and your business or see if they'd like to do an interview.

Sign up for [HARO](#) (Help A Reporter Out) to receive daily emails of queries that journalists put out, looking for sources for their stories. Who knows? You may get some great press by answering the queries!

## 6 – Read & Learn New Things

Keep learning new things! This will give you inspiration and motivation to keep working on your business and to keep trying new things.

Why not head to the library and pick up some new books. I like inspirational stories like [Side Hustle by Chris Guillebeau](#).

## 7 – Find Your Tribe and Help Promote Each Other

What I love about many online entrepreneurs is they want to lift each other up. Find your tribe, it can be a large or small group of like-minded individuals, that want to grow their businesses and challenge each other to be more.

Help each other spread the word about your businesses by sharing social media posts, commenting on blog posts or offering guest posts. What goes around comes around and karma will be on your side when you help lift each other up.



## 8 – Look At Your Stats

If you haven't done so yet, sign up for Google Analytics, this free tool is a great way to keep an eye on your statistics.

You don't have to be obsessive and check it every but but it is a great tool if used periodically and you take note of a few things including:

- Where your traffic is coming from
- What they're reading the most
- Your most popular posts

You'll see patterns form and what your audience likes. You can spend more time on the referring sites and develop more content they like. Your popular posts are also a great place to start when it comes to monetizing either with your own products or affiliate products.

## 9 – Look For Ways To Reuse Your Content

Find ways to reuse your content! You know those popular posts we were just talking about? Why not turn them into videos, create social graphics or even an eBook.

If you check your stats and you see that you are getting a lot of traffic from a post, use that as a base for a new freebie for your mailing list. You have to continuously create content, so it only make sense to try and re-use some of the content you have already created!

## **10 – Repeat, Repeat, Repeat**

Keep doing what you're doing! You create content and share it on social media which brings people to your site, they sign up for your newsletter and you stay in touch with them and tell them about new content, they come back to your site.

See how that works?! They may share your site on their social networks and end up becoming loyal customers. It's all a cycle.

Keep doing these 10 things and you will create an awesome site and have fresh business content to keep the readers coming back!